



COMPETITIVE ADVANTAGE

Endurant turf colorants have revolutionized sports and home lawn care. Sod farmers are selling sod in optimal green condition for more weeks every year. Golf courses are offering more rounds of golf. Landscapers help homeowners feel proud of their lawns all year long. And, sports teams have TV-ready turf that looks great under the scrutiny of high definition television with millions of viewers. Endurant's benefits extend beyond the aesthetics. Endurant, made with its organic pigments, has allowed users to reduce water consumption; minimize fertilizer applications; and minimize usage of harsh chemicals. This reduction in toxic and damaging chemicals gives Endurant users an additional satisfaction of taking measures to have a good-looking, healthy earth for years to come, taking care of the immediate landscape as well as the farther reaching environment.

ENDURANT[®]
LANDSCAPE COLORANTS

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Non-toxic & Organic Based

Lasts Up To Three Months

Reduce Chemical Usage

Save Time & Money

Easy to Apply

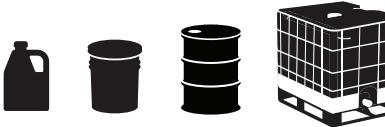
ENDURANT[®]



Professional turfgrass and landscape managers around the world turn to Endurant Organic Colorants for a naturally beautiful appearance. Endurant Organic Colorants are a homogeneous blend of organic pigments that assure a natural, long lasting color to turfgrass and landscapes.

PRODUCT LINE

Most varieties available in 1 gallon jugs, 5 gallon pails, 50 gallon drums and 250 gallon totes



ENDURANT brand landscape colorants are *affordable, long-lasting pigments* and dyes for use on turf, mulch, pine straw and other ground covers, as well as in lakes and ponds. By taking advantage of on-site color applications, professional landscapers can keep managed areas looking their best while allowing for significant reductions of both material and labor costs. The all-natural basis of the line has the *added benefit of allowing its users to provide increasingly more environmentally conscientious clients with services they feel comfortable buying and for which they are willing to pay a premium.* And because the products are non-toxic, there is no need for any *special licensing or certification* in their use, nor restrictions on when and where they may be sprayed.



Sod Farm



ENDURANT PREMIUM

Brings even the thickest lawns and taller grasses to life with a deep green, ultra-concentration of the original blend of organic pigment.



ENDURANT FAIRWAY

The darkest shade of green in the product line, this blend of organic pigments is made for fairways and other areas where vibrant green is desired.



ENDURANT TURF COLORANT

The regular classic green grass lawn colorant for vibrant, lush green grass with a natural appeal suitable for matching the wide range of grass varieties.



ENDURANT GREAT WHITE
White line paint for all sports fields. Ideal lasting colorant for striping on natural turfgrass, gravel, stone and dirt, among other surfaces.



ENDURANT PERENNIAL RYE

A concentrated blend of organic pigments and binders for excellent adherence to turf grass with a warm saturated tone of green.



ENDURANT TURF ENHANCER

A pigment that offers a springtime green made for use on actively growing grass. TE is used on grass with existing chlorophyll and as an indicator dye.



ENDURANT FLEX

A hybrid pigment and paint that is ideal for transitions, such as between grass species, seasons and growing phases, from dormant to actively growing.



ENDURANT SPRAY N STAY
Endurant Spray n Stay is an environmentally friendly, non-toxic, water-based binder applied for optimal adhesion of Endurant organic pigments to turfgrass.



SPECIALTY COLORANTS

ENDURANT DESIGNER MULCH COLORANT

Over time any ground cover's color will fade due to exposure to sun light. Whether the choice is made to bring in new or go over the top of the existing material, Endurant Mulch Colorants allow the user to easily get the desired shade of black, brown, red or pine straw without any specialized equipment.



ENDURANT PALM COLORANT

Endurant Palm Colorant is an easy and non-toxic way to protect your palm tree from several different problems. The process is easy, economical and only needs to be done once per year. It can be applied by brush or spray techniques depending on desired depth of shade. It may be used full strength or diluted up to 3 to 1.



ENDURANT SAND COLORANT

Endurant Sand Colorant enables users to easily create their own batches of green sand in just the right shade without having to place large orders or reserve space for both treated and untreated material. The application process is simple and results are long-lasting. Whether for use customizing a divot repair mix or for tee boxes and/or for the driving range, colored sand makes for a more even visual impact which insures the course will look its best despite the unavoidable wear and tear of regular play.



ENDURANT FRASER FIR CHRISTMAS TREE COLORANT

Endurant Fraser Fir tree colorant is an eco-friendly, organic-based pigment made with binders specifically chosen for adhesion to trees. The technology ensures the color remains full, rich and natural looking consistent with a healthy pine tree. Its realistic visual appeal is unmatched by any other brand on the market.



GREEN AGAIN PRO BY ENDURANT

If a good dog is making for a bad lawn, Green Again Pro can help. Apply this ready to use grass paint on pet urine spots or other discolored areas for instant color repair. Pet safe and lawn perfect, Green Again Pro repairs yellow or brown grass so your lawn looks good and green again in seconds. Green Again Pro is an earth-friendly colorant, powered by the brand preferred by turf professionals, Endurant.



ENDURANT TURF PIGMENT CLEANER

Keep your grass green and your equipment clean with Endurant Turf Pigment Cleaner. Remove stains from mowers, tanks, spreaders and other equipment or areas where paints and pigments have left stains or discoloration. Endurant Turf Pigment Cleaner makes it easy to wipe off turf paint, pigments and many other product residues, including yellow herbicide iron stains.



ENDURANT HAZMARK

Endurant HazMark provides a distinct visual boundary that lasts. This bright colorant is used for marking hazards on golf courses or wherever you may need a strong visual line on a landscape. HazMark is available in red, yellow and white. Made with organic pigments, HazMark is applied without the use of multiple cans and aerosol sprays, making HazMark the distinctively economical and environmentally conscientious choice. HazMark can last up to three months without need for frequent application.